

# ORDER

**Wichita KS KSNW**

**Orders**

**Order / Rev:** A2599744

**Alt Order #:** 27014117

**Product Desc:** 2020 Primary Electio

**Estimate:** 1582

**Flight Dates:** 07/14/20 - 07/20/20

**Original Date / Rev:** 07/14/20 / 07/14/20

**Order Type:** REG

**Primary AE:** Katz Dallas

**Sales Office:** K-DAL

**Sales Region:** Nat

**Agency**

**Name:** Ax Media

**Buying Contact:**

**Billing Contact:** Ax Media Email

800 W. 47th Street

Kansas City, MO 64112

**Billing Type:** Cash

**Billing Calendar:** Calendar

**Billing Cycle:** EOM

**Agency Commission:** 15%

**Advertiser**

**Name:** POL/Bill Clifford/Congress/KS/Rep

**Demographic:** A50+

**Product Codes:** PL12

**Revenue Code 1:** AGY

**Revenue Code 2:** POL

**Revenue Code 3:** POL-CAND

**Priority:** P5

**Order Brand:**

**New Business Thru:**

**Advertiser External ID:**

**Agency External ID:**

**Unit Code:** General

**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/20	07/31/20	51	\$7,050.00	\$5,992.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	51	\$7,050.00	\$5,992.50	231.00
<b>Totals</b>	<b>51</b>	<b>\$7,050.00</b>	<b>\$5,992.50</b>	<b>231.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
Wichita KS KSNW	28%	\$7,050.00
Market	100%	\$25,178.57

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	72%	\$18,128.57

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	07/14/20	07/14/20		CM	8-9am	-T-----	:30	1	\$75.00	P5	2.00	NM	0	\$0.00

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N 4	Multi	07/18/20	07/18/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	1	\$25.00	P5	1.50	NM	1	\$25.00																																																
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N 7	Multi	07/18/20	07/18/20	Sa 5-530p	CM	5-530p	-----S-	:30	1	\$70.00	P5	5.00	NM	0	\$0.00																																																
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N 8	Multi	07/14/20	07/14/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$125.00	P5	7.00	NM	1	\$125.00																																																
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Order / Rev: A2599744  
 Alt Order #: 27014117  
 Flight Dates: 07/14/20 - 07/20/20

Advertiser: POL/Bill Clifford/Congress/KS/Rep  
 Product Desc: 2020 Primary Electio  
 Estimate: 1582

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 10	Multi	07/17/20	07/17/20	KSN News at Five Channels : KSNK,KSNG,KSNL,KSNW KSN News at Five KSN News	CM	5-530pm	----F--	:30	1	\$125.00	P5	7.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	----F--		1				\$125.00		7.00			
N 11	Multi	07/18/20	07/18/20	Sat KSN News at Six Channels : KSNK,KSNG,KSNL,KSNW Sat KSN News at Six KSN News	CM	6-630pm	-----S-	:30	1	\$70.00	P5	8.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	-----S-		1				\$70.00		8.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	Multi	07/13/20-07/19/20	Sat KSN News at Six		6-630pm	-----Sa--	:30		<del>(\$70.00)</del>		8.00	NM		
				Credited											
N 12	Multi	07/19/20	07/19/20	Sun KSN News at Five Channels : KSNK,KSNG,KSNL,KSNW Sun KSN News at Five KSN News	CM	Sun KSN News at	-----S	:30	1	\$60.00	P5	4.50	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	-----S		1				\$60.00		4.50			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	Multi	07/13/20-07/19/20	Sun KSN News at Five		Sun KSN News at	-----Su	:30		<del>(\$60.00)</del>		4.50	NM		
				Credited											
N 13	Multi	07/15/20	07/15/20	M-F 630-7p Channels : KSNK,KSNG,KSNL,KSNW M-F 630-7p Wheel of Fortune	CM	630-7pm	--W----	:30	1	\$180.00	P5	12.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	--W----		1				\$180.00		12.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	Multi	07/13/20-07/19/20	M-F 630-7p		630-7pm	--W-----	:30		<del>(\$180.00)</del>		12.00	NM		
				Credited											
N 14	Multi	07/16/20	07/16/20	M-F 630-7p Channels : KSNK,KSNG,KSNL,KSNW M-F 630-7p Wheel of Fortune	CM	630-7pm	---T---	:30	1	\$180.00	P5	12.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	---T---		1				\$180.00		12.00			
N 15	Multi	07/20/20	07/20/20	M-F 630-7p Channels : KSNK,KSNG,KSNL,KSNW M-F 630-7p Wheel of Fortune	CM	630-7pm	M-----	:30	1	\$180.00	P5	12.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/20	07/26/20	M-----		1				\$180.00		12.00			
N 16	Multi	07/19/20	07/19/20	LN Su Channels : KSNK,KSNG,KSNL,KSNW KSN News at 10 Sun KSN News	CM	KSN News at 10	S-----S	:30	1	\$150.00	P5	4.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	S-----S		1				\$150.00		4.00			
N 17	Multi	07/20/20	07/20/20	Mon Prime Hour 2 Channels : KSNK,KSNG,KSNL,KSNW Monday 8-9p The Wall Mon 9e/8c-NBC	CM	8-9p	M-----	:30	1	\$200.00	P5	8.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/20	07/26/20	M-----		1				\$200.00		8.00			
N 18	Multi	07/17/20	07/17/20	Fri Prime Other 2 Channels : KSNK,KSNG,KSNL,KSNW Fri Prime Other 2 Dateline-NBC	CM	8p-10p (9:00 PM-10:00 PM)	----F--	:30	1	\$150.00	P5	3.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2599744  
 Alt Order #: 27014117  
 Flight Dates: 07/14/20 - 07/20/20

Advertiser: POL/Bill Clifford/Congress/KS/Rep  
 Product Desc: 2020 Primary Electio  
 Estimate: 1582

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	----F--					1	\$150.00		3.00			
N19	Multi	07/14/20	07/14/20	Tue Prime Other 1	CM	7-9p	-T-----	:30	1	\$1,200.00	P3	5.00	NM	1	\$1,200.00
		Channels : KSNK,KSNG,KSNL,KSNW													
		Tue Prime Other 1													
		America's Got Talent Tue-NBC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-T-----					1	\$1,200.00		5.00			
N20	Multi	07/14/20	07/14/20	LN M-F	CM	10-10:35pm	-T-----	:30	1	\$180.00	P5	4.00	NM	1	\$180.00
		Channels : KSNK,KSNG,KSNL,KSNW													
		KSN News at Ten Mon-Fri													
		KSN News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-T-----					1	\$180.00		4.00			
N21	Multi	07/16/20	07/16/20	LN M-F	CM	10-10:35pm	---T---	:30	1	\$180.00	P5	4.00	NM	1	\$180.00
		Channels : KSNK,KSNG,KSNL,KSNW													
		KSN News at Ten Mon-Fri													
		KSN News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	---T---					1	\$180.00		4.00			
N22	Multi	07/20/20	07/20/20	LN M-F	CM	10-10:35pm	M-----	:30	1	\$180.00	P5	4.00	NM	1	\$180.00
		Channels : KSNK,KSNG,KSNL,KSNW													
		KSN News at Ten Mon-Fri													
		KSN News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	M-----					1	\$180.00		4.00			
N23	Multi	07/14/20	07/14/20	Today Show 7-8am	CM	7-8am	-T-----	:30	1	\$125.00	P5	2.50	NM	1	\$125.00
		Channels : KSNK,KSNG,KSNL,KSNW													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-T-----					1	\$125.00		2.50			
N24	Multi	07/16/20	07/16/20	Today Show 7-8am	CM	7-8am	---T---	:30	1	\$125.00	P5	2.50	NM	1	\$125.00
		Channels : KSNK,KSNG,KSNL,KSNW													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	---T---					1	\$125.00		2.50			
N25	Multi	07/20/20	07/20/20	Today Show 7-8am	CM	7-8am	M-----	:30	1	\$125.00	P5	2.50	NM	1	\$125.00
		Channels : KSNK,KSNG,KSNL,KSNW													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	M-----					1	\$125.00		2.50			
N26	Multi	07/15/20	07/15/20	KSN News	CM	12n-1pm	--W----	:30	1	\$60.00	P5	2.00	NM	1	\$60.00
		Channels : KSNK,KSNG,KSNL,KSNW													
		KSN News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	--W----					1	\$60.00		2.00			
N27	Multi	07/16/20	07/16/20	KSN News	CM	12n-1pm	---T---	:30	1	\$60.00	P5	2.00	NM	1	\$60.00
		Channels : KSNK,KSNG,KSNL,KSNW													
		KSN News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	---T---					1	\$60.00		2.00			
N28	Multi	07/17/20	07/17/20	KSN News	CM	12n-1pm	----F--	:30	1	\$60.00	P5	2.00	NM	1	\$60.00
		Channels : KSNK,KSNG,KSNL,KSNW													
		KSN News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	----F--					1	\$60.00		2.00			
N29	Multi	07/14/20	07/14/20		CM	6-7am	-T-----	:30	1	\$100.00	P4	2.00	NM	1	\$100.00



Order / Rev: A2599744  
 Alt Order #: 27014117  
 Flight Dates: 07/14/20 - 07/20/20

Advertiser: POL/Bill Clifford/Congress/KS/Rep  
 Product Desc: 2020 Primary Electio  
 Estimate: 1582

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	---T---					1	\$200.00		4.00			
N41	Multi	07/16/20	07/16/20	ON	CM	1235a-4a	---T---	:30	1	\$5.00	P5	0.50	NM	1	\$5.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				ON											
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	---T---					1	\$5.00		0.50			
N42	Multi	07/17/20	07/17/20	KSN Today 1	CM	5-6am	----F--	:30	1	\$25.00	P5	1.00	NM	1	\$25.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN Today 1											
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	----F--					1	\$25.00		1.00			
N43	Multi	07/18/20	07/18/20	Sa 5-530p	CM	5-530p	-----S-	:30	1	\$50.00	P5	5.00	NM	1	\$50.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Sa 5-530p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S-					1	\$50.00		5.00			
N44	Multi	07/18/20	07/18/20	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$90.00	P5	8.00	NM	1	\$90.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Sa 630-7p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S-					1	\$90.00		8.00			
N45	Multi	07/18/20	07/18/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$130.00	P4	8.00	NM	1	\$130.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Sat KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S-					1	\$130.00		8.00			
N46	Multi	07/19/20	07/19/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$100.00	P4	4.50	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Sun KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S					1	\$100.00		4.50			
N47	Multi	07/16/20	07/16/20	KSN Today 2	CM	6-7am	---T---	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN Today 2											
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	---T---					1	\$100.00		2.00			
N48	Multi	07/16/20	07/17/20	Today Show 8-9am	CM	8-9am	---11--	:30	2	\$135.00	P4	2.00	NM	2	\$270.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Today Show 8-9am											
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	---11--					2	\$135.00		2.00			
N49	Multi	07/18/20	07/18/20	Today Show Sa	CM	8a-10a	-----1-	:30	1	\$50.00	P4	1.00	NM	1	\$50.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Today Show Sa											
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----1-					1	\$50.00		1.00			
N50	Multi	07/16/20	07/17/20	Good Day Kansas	CM	1230p-1p	---11--	:30	2	\$40.00	P5	2.00	NM	2	\$80.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Good Day Kansas											
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	---11--					2	\$40.00		2.00			

**Wichita KS KSNW**



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27014117	<b>Changes as of:</b> 7/14/2020 at 7:14 AM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 202/269/1582	<b>Flight:</b> 7/14/20 - 7/20/20	<b>Station:</b> KSNW
<b>Agency:</b> Ax Media	<b>Advertiser:</b> Bill Clifford for KS CD 1	<b>Market:</b> Wichita
800 W.47th Street	<b>Product:</b> 2020 Primary Election	<b>Office:</b> DALLAS
Suite 200	<b>Agency Order #:</b> 9750900	<b>Service:</b> Nielsen
Kansas City, MO 64112	<b>Buyer:</b> Fernie, Taylor	<b>Primary Demo:</b> Adults 55+
	<b>Salesperson:</b> MICHAEL POWERS	<b>Assistant:</b> SHELLY SHARBER
	214-525-2790	214-525-2643

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$7,050.00  
**Total Spots:** 51  
**Total CPP:** \$30.52  
**Total GRP:** 231.0  
**Traffic #:** A2599744

**Separation:**

**Comments:** Revision 7/14/20 - Added spots to run Wed 7/15 - Mon 7/20. Please confirm the revision & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30

#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/14 - 7/20							Total Spots	Total \$	CPP*	GRP*
							7/14	7/15	7/16	7/17	7/18	7/19	7/20				
1	Tu-F,M 8a-9a		Today Show (8-9am)	\$75.00	2.0	30	0	0	0	0	0	0	1	1	\$75.00	\$37.50	2.0
wk of 7/14 spot went from 1 to 0 wk of 7/15 spot went from 1 to 0																	
2	Sa 6a-8a		Kansas Today Weekend	\$25.00	1.5	30	0	0	0	0	1	0	0	1	\$25.00	\$16.67	1.5
3	Su 8a-9a		Sunday Today Show	\$25.00	2.5	30	0	0	0	0	0	1	0	1	\$25.00	\$10.00	2.5
4	Su 9a-10a		Meet The Press	\$60.00	1.0	30	0	0	0	0	0	1	0	1	\$60.00	\$60.00	1.0
5	Sa 5p-5:30p		Jeopardy	\$70.00	5.0	30	0	0	0	0	0	0	0	0	\$0.00	\$14.00	0.0
wk of 7/18 spot went from 1 to 0																	
6	Tu-F,M 5p-5:30p		KSN News	\$125.00	7.0	30	1	1	0	1	0	0	0	3	\$375.00	\$17.86	21.0
REV+ 7	Sa 6p-6:30p		KSN News	\$130.00	8.0	30	0	0	0	0	0	1	0	1	\$130.00	\$16.25	8.0
ADD Changes: Rate from 70 to 130																	
REV+ 8	Su 5p-5:30p		KSN News	\$100.00	4.5	30	0	0	0	0	0	0	1	1	\$100.00	\$22.22	4.5
ADD Changes: Rate from 60 to 100																	
9	Tu-F,M 6:30p-7p		Wheel of Fortune	\$180.00	12.0	30	0	0	1	0	0	0	1	2	\$360.00	\$15.00	24.0
wk of 7/15 spot went from 1 to 0																	
10	Su 10p-10:30p		KSN News	\$150.00	4.0	30	0	0	0	0	0	1	0	1	\$150.00	\$37.50	4.0
11	M 8p-9p		The Wall Mon 9e/8c-NBC	\$200.00	8.0	30	0	0	0	0	0	0	1	1	\$200.00	\$25.00	8.0
12	F 9p-10p		Dateline-NBC	\$150.00	3.0	30	0	0	0	1	0	0	0	1	\$150.00	\$50.00	3.0
13	Tu 7p-9p		America's Got Talent Tue-NBC	\$1,200.00	5.0	30	1	0	0	0	0	0	0	1	\$1,200.00	\$240.00	5.0
14	Tu-F,M 10p-10:35p		KSN News	\$180.00	4.0	30	1	0	1	0	0	0	1	3	\$540.00	\$45.00	12.0
15	Tu-F,M 7a-8a		Today Show (7-8am)	\$125.00	2.5	30	1	0	1	0	0	0	1	3	\$375.00	\$50.00	7.5
16	Tu-F,M 12n-12:30p		KSN News	\$60.00	2.0	30	0	1	1	1	0	0	0	3	\$180.00	\$30.00	6.0





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27014117	<b>Changes as of:</b> 7/14/2020 at 7:14 AM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 202/269/1582	<b>Flight:</b> 7/14/20 - 7/20/20	<b>Station:</b> KSNW
<b>Agency:</b> Ax Media	<b>Advertiser:</b> Bill Clifford for KS CD 1	<b>Market:</b> Wichita
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Suite 200	<b>Agency Order #:</b> 9750900	<b>Service:</b> Nielsen
Kansas City, MO 64112	<b>Buyer:</b> Fernie, Taylor	<b>Primary Demo:</b> Adults 55+
	<b>Salesperson:</b> MICHAEL POWERS	<b>Assistant:</b> SHELLY SHARBER
	214-525-2790	214-525-2643
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$7,050.00
		<b>Total Spots:</b> 51
		<b>Total CPP:</b> \$30.52
		<b>Total GRP:</b> 231.0
		<b>Traffic #:</b> A2599744

#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/14 - 7/20							Total Spots	Total \$	CPP*	GRP*	
							7/14	7/15	7/16	7/17	7/18	7/19	7/20					
17	Tu-F,M 6a-7a		Kansas Today 3	\$100.00	2.0	30	1	1	0	1	0	0	0		3	\$300.00	\$50.00	6.0
18	Tu-F,M 6p-6:30p		KSN News	\$150.00	8.0	30	1	0	1	0	0	0	1		3	\$450.00	\$18.75	24.0
19	Tu-F,M 4:30p-5p		Jeopardy	\$140.00	6.0	30	0	1	1	1	0	0	0		3	\$420.00	\$23.33	18.0
20	Tu-F,M 8a-9a		Today Show (8-9am)	\$135.00	2.0	30	0	1	0	0	0	0	0		1	\$135.00	\$67.50	2.0
1 spot offered wk of 7/15																		
REV- 21	Tu 5a-6a		KSN Kansas Today	\$25.00	1.0	30	0	1	0	0	0	0	0		0	\$0.00	\$25.00	0.0
1 spot offered wk of 7/15																		
22	Th 7p-8p		Good Day Kansas Prime Time Special	\$200.00	4.0	30	0	0	1	0	0	0	0		1	\$200.00	\$50.00	4.0
1 spot offered wk of 7/16																		
23	Th 1a-4:30a		Overnight	\$5.00	0.5	30	0	0	1	0	0	0	0		1	\$5.00	\$10.00	0.5
1 spot offered wk of 7/16																		
24	F 5a-6a		KSN Kansas Today	\$25.00	1.0	30	0	0	0	1	0	0	0		1	\$25.00	\$25.00	1.0
1 spot offered wk of 7/17																		
25	Sa 5p-5:30p		Jeopardy	\$50.00	5.0	30	0	0	0	0	1	0	0		1	\$50.00	\$10.00	5.0
1 spot offered wk of 7/18																		
26	Sa 6:30p-7p		Sat Wheel of Fortune	\$90.00	8.0	30	0	0	0	0	1	0	0		1	\$90.00	\$11.25	8.0
1 spot offered wk of 7/18																		
REV+ 27	Tu-F,M 6a-7a		Kansas Today 3	\$100.00	2.0	30	0	0	0	1	0	0	0	0	1	\$100.00	\$50.00	2.0
ADD																		
REV+ 28	Tu-F,M 8a-9a		Today Show (8-9am)	\$135.00	2.0	30	0	0	0	1	0	1	0	0	0	\$270.00	\$67.50	4.0
ADD																		
REV+ 29	Sa 8a-9:30a		Saturday Today Show	\$50.00	1.0	30	0	0	0	0	0	1	0	0	0	\$50.00	\$50.00	1.0
ADD																		
REV- 30	Tu-F,M 12n-12:30p		KSN News	\$100.00	2.0	30	0	0	0	0	0	0	0	0	0	\$0.00	\$50.00	0.0
REV+ 31	Tu-F,M 12:30p-1p		Good Day Kansas	\$40.00	2.0	30	0	0	0	1	0	1	0	0	0	\$80.00	\$20.00	4.0
ADD																		



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27014117	<b>Changes as of:</b> 7/14/2020 at 7:14 AM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 202/269/1582	<b>Flight:</b> 7/14/20 - 7/20/20	<b>Station:</b> KSNW
<b>Agency:</b> Ax Media	<b>Advertiser:</b> Bill Clifford for KS CD 1	<b>Market:</b> Wichita
800 W.47th Street	<b>Product:</b> 2020 Primary Election	<b>Office:</b> DALLAS
Suite 200	<b>Agency Order #:</b> 9750900	<b>Service:</b> Nielsen
Kansas City, MO 64112	<b>Buyer:</b> Fernie, Taylor	<b>Primary Demo:</b> Adults 55+
	<b>Salesperson:</b> MICHAEL POWERS	<b>Assistant:</b> SHELLY SHARBER
	214-525-2790	214-525-2643
<b>Separation:</b>		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$7,050.00
		<b>Total Spots:</b> 51
		<b>Total CPP:</b> \$30.52
		<b>Total GRP:</b> 231.0
		<b>Traffic #:</b> A2599744

#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/14 - 7/20							Total Spots	Total \$	CPP*	GRP*
							7/14	7/15	7/16	7/17	7/18	7/19	7/20				
REV- 32	Tu-F,M 4p-4:30p		Jeopardy B	\$100.00	4.0	30	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0	\$0.00	\$25.00	0.0
REV- 33	Tu-F,M 4:30p-5p		Jeopardy	\$140.00	6.0	30	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0	\$0.00	\$23.33	0.0
REV+ 34	Tu-F,M 5p-5:30p		KSN News	\$125.00	7.0	30	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 1	1	\$125.00	\$17.86	7.0
ADD																	
REV+ 35	Tu-F,M 6p-6:30p		KSN News	\$150.00	8.0	30	0 0 0	0 0 1	0 0 0	0 0 1	0 0 0	0 0 0	0 0 0	2	\$300.00	\$18.75	16.0
ADD																	
REV+ 36	Tu-F,M 6:30p-7p		Wheel of Fortune	\$180.00	12.0	30	0 0 0	0 0 1	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	1	\$180.00	\$15.00	12.0
ADD																	
REV+ 37	W 7p-8p		Chicago Med (R)-NBC	\$200.00	3.0	30	0 0 0	0 0 1	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	1	\$200.00	\$66.67	3.0
ADD																	
REV+ 38	Sa 10p-10:30p		KSN News	\$125.00	3.5	30	0 0 0	0 0 0	0 0 0	0 0 0	0 0 1	0 0 0	0 0 0	1	\$125.00	\$35.71	3.5
ADD																	
TOTALS:							6	8	11	9	6	4	7	51	\$7,050.00	\$30.52	231.0



125 West 55th St  
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<b>Agency:</b> Ax Media	<b>Advertiser:</b> Bill Clifford for KS CD 1	<b>Market:</b> Wichita
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Suite 200	<b>Agency Order #:</b> 9750900	<b>Service:</b> Nielsen
Kansas City, MO 64112	<b>Buyer:</b> Fernie, Taylor	<b>Primary Demo:</b> Adults 55+
	<b>Salesperson:</b> MICHAEL POWERS	<b>Assistant:</b> SHELLY SHARBER
	214-525-2790	214-525-2643
	<b>Separation:</b>	

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$7,050.00  
**Total Spots:** 51  
**Total CPP:** \$30.52  
**Total GRP:** 231.0  
**Traffic #:** A2599744

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
07/14/20 7:14 AM	GOTOSTRATA\rtisdale	Revision 7/14/20 - Added spots to run Wed 7/15 - Mon 7/20. Please confirm the revision & alert me of any pre-empts. Thank you!
07/13/20 3:31 PM	Taylor Fernie	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiolInvoices ID #9914861 or R114861, Marketron #184659, Spotdata #2095;Separation: 30
07/13/20 3:12 PM	ROB TISDALE	Other
07/13/20 3:00 PM	Patty Sparkman	.
07/13/20 9:41 AM	System	Some spots did not clear - please accept MG offer asap! Thank you.
		Notice Received.
07/13/20 9:19 AM	ROB TISDALE	New Order 7/13/20 - The new order will run Tuesday 7/14 - Monday 7/20. Please confirm the new order & alert me of any pre-empts. Thank you!
		Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiolInvoices ID #9914861 or R114861, Marketron #184659, Spotdata #2095;Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$19,339
<b>KSNW Share:</b>	28%
<b>Comment:</b>	
<b>Unknown:</b>	72%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	51	\$7,050.00	\$30.52	231.0
<b>Total</b>	<b>100%</b>	<b>51</b>	<b>\$7,050.00</b>	<b>\$30.52</b>	<b>231.0</b>

Monthly Summary		
Month	Spots	Dollars
2020-Jul	51	\$7,050.00
<b>Total</b>	<b>51</b>	<b>\$7,050.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	7/14/20 7:14 AM	GOTOSTRATA\rtisdale	Revised	14	1	\$1,635.00	\$7,050.00	Changes: Comments from New Order 7/13/20 - The new order will run Tuesday 7/14 - Monday 7/20. Please confirm the new order & alert me of any pre-empts. Thank you!
								Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiolInvoices ID #9914861 or R114861, Marketron #184659, Spotdata #2095;Separation: 30 to Revision 7/14/20 - Added spots to run Wed 7/15 - Mon 7/20. Please confirm the revision & alert me of any pre-empts. Thank you!
								Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiolInvoices ID #9914861 or R114861, Marketron #184659, Spotdata #2095;Separation: 30, Total \$ from \$5,415.00 to \$7,050.00, Total GRPs from 167.0 to 231.0, Total Spots from 38 to 51, Total CPP from \$32.43 to \$30.52. 24 buylines added or modified.
Makegood 1	7/13/20 3:00 PM	ROB TISDALE	Confirmed	7	6	\$0	\$5,415.00	Changes: Total Spots from 37 to 38, Total GRPs from 179.0 to 167.0, Total CPP from \$30.25 to \$32.43, Total GIMPs from 0 to 167, Total CPM from \$0.00 to \$32,425.15. 12 buylines added or modified.



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New York, NY 10019

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<b>CPE:</b> 202/269/1582	<b>Flight:</b> 7/14/20 - 7/20/20	<b>Station:</b> KSNW	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> Ax Media	<b>Advertiser:</b> Bill Clifford for KS CD 1	<b>Market:</b> Wichita	<b>Total \$:</b> \$7,050.00
800 W.47th Street	<b>Product:</b> 2020 Primary Election	<b>Office:</b> DALLAS	<b>Total Spots:</b> 51
Suite 200	<b>Agency Order #:</b> 9750900	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$30.52
Kansas City, MO 64112	<b>Buyer:</b> Fernie, Taylor	<b>Primary Demo:</b> Adults 55+	<b>Total GRP:</b> 231.0
	<b>Salesperson:</b> MICHAEL POWERS	<b>Assistant:</b> SHELLY SHARBER	<b>Traffic #:</b> A2599744
	214-525-2790	214-525-2643	
	<b>Separation:</b>		

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/13/20 9:23 AM					\$0	\$0	
New	7/13/20 9:19 AM	ROB TISDALE	Confirmed	37		\$5,415.00	\$5,415.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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